

I've been telling people over the past six months that YouTube marketing is one of the best ways to get targeted traffic to their websites and I'm doing a test to prove it by starting a totally new landing page/squeeze page. I am tracking everything and I've set up about 10 videos so far which took about four hours to set up. After setting up a YouTube account, creating videos and uploading them shouldn't take more than 30 minutes each. Video are easy to do because they don't always have to be formal. The best part about uploading videos to YouTube is the free traffic and branding that you can get.

In less than one month, from those **10 video, we have about 24 subscribers**. You could easily create 3 to 4 videos a day without breaking a sweat. In a month, you would have 100 video. If my numbers stayed consistent, that would be **240 subscribers**, all from free traffic 😊

Manage Subscribers Displaying 1-20 of 24 total subscribers Add Subscribers

Filters

Select Field ----- + Search

Show All

Currently Subscribed

Unsubscribed

Undeliverable

By Date

Added Today

Added Since Yesterday

Added In Past 7 Days

Added In Past 30 Days

Added In The Last Year

By Segment

<input type="checkbox"/>	Name	Email	Status
<input type="checkbox"/>	▶ Name Unknown		Subscribed Friday, 5:46pm
<input type="checkbox"/>	▶ Name Unknown		Subscribed Friday, 1:08pm
<input type="checkbox"/>	▶ Name Unknown		Subscribed Thursday, 5:36pm
<input type="checkbox"/>	▶ Name Unknown		Subscribed Thursday, 3:11pm
<input type="checkbox"/>	▶ Name Unknown		Subscribed Thursday, 7:56pm
<input type="checkbox"/>	▶ Name Unknown		Subscribed Thursday, 7:05pm
<input type="checkbox"/>	▶ Name Unknown		Subscribed Thursday, 1:13am
<input type="checkbox"/>	▶ Name Unknown		Subscribed Thursday, 9:44am

I use a tracking link system called pretty links which is a free wordpress plugin that you can use to track your advertising.

In order to use pretty links to track your advertising, you first need to have a website that has wordpress installed. Once you have it installed, login to your wordpress admin area and click on the plugins menu link on the left. There are other plugins that do a great job of tracking as well, so pick on and use it to create your links below your YouTube videos.

Click on the plugins menu link so that you can add the Pretty Link plugin

Dashboard

Home
Updates **5**

Posts
Media
Links
Pages
Comments
Appearance
Plugins **2**
Users
Tools
Settings

Dashboard

Welcome to WordPress
We've assembled some links to get you started:

Get Started

Customize Your Site

or, [change your theme completely](#)

Next Steps

Right Now

Search for the Pretty Link Plugin

Install Plugins

Search | **Search Results** | Upload | Featured | Popular | Newest | Favorites

Keyword Search Plugins

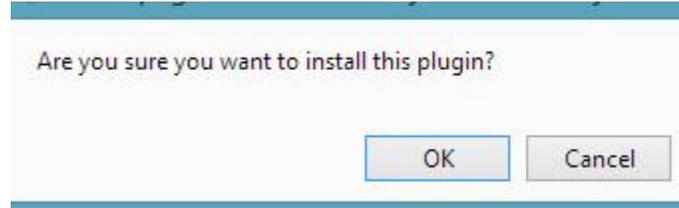
Name	Version	Rating
Pretty Link Lite Details Update Now	1.6.4	★★★★★
Auto NoFollow Links Details Install Now	1.2.6	★★★★★

Install Now

Name	Version	Rating	Descrip
Pretty Link Lite Details Update Now	1.6.4	★★★★★	Pretty Lir Upgrade

Click "Install Now". Mine say "Update Now" because it's installed already. Yours will say "Install Now"

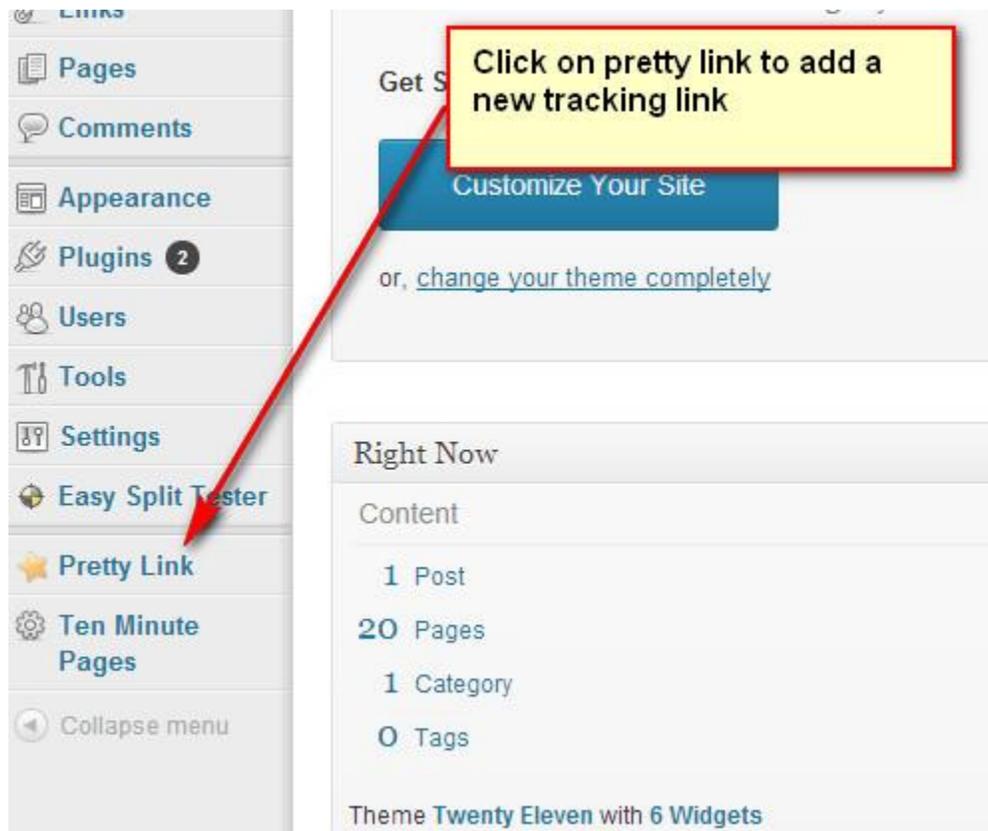
Click Ok When It Ask If You Are Sure



Click Activate Plugin

[Activate Plugin](#) | [Return to Plugin Installer](#)

Click On Pretty Link In The Menu On The Left To Add A Tracking Link



Add A New Pretty Link

[+ Add a Pretty Link](#) | [Watch Pretty Link Intro Video](#)

Bulk Actions

Name

Click On "Add A Pretty Link"

Fill In The Details Below Then Click On The Create Button

 **Add Link**

Redirection Type*:

Target URL*:

Pretty Link*:

Title:

Group

Select a Group for this Link

SEO Options

'Nofollow' this Link
Add a nofollow and noindex to this link's http redirect header

or [Cancel](#)

Below The Word “Link”, you will see the tracking link that you have created

The link that is created here goes below your Youtube videos in the description

http://membersonlyvideo.com/secret

Target URL: http://www.membersonlyvideo.com/tools/youtube

The target URL is where they will be redirected to

http://membersonlyvideo.com/anthonym

Target URL: http://www.elite.evsuite.com/log3/

http://membersonlyvideo.com/simpletruthredirect

Target URL: http://membersonlyvideo.com/simple-truth-exp

http://membersonlyvideo.com/toddsolo

Target URL: http://membersonlyvideo.com

Links

Below you can see that our YouTube marketing test has received about 98 unique visitors and 118 hits(visits).

WordPress 3.5.2 is available! [Please update now.](#)

Pretty Link Links

Get started by adding a URL that you want to turn into a pretty link.
Come back to see how many times it was clicked.

[Add a Pretty Link](#) | [Watch Pretty Link Intro Video](#)

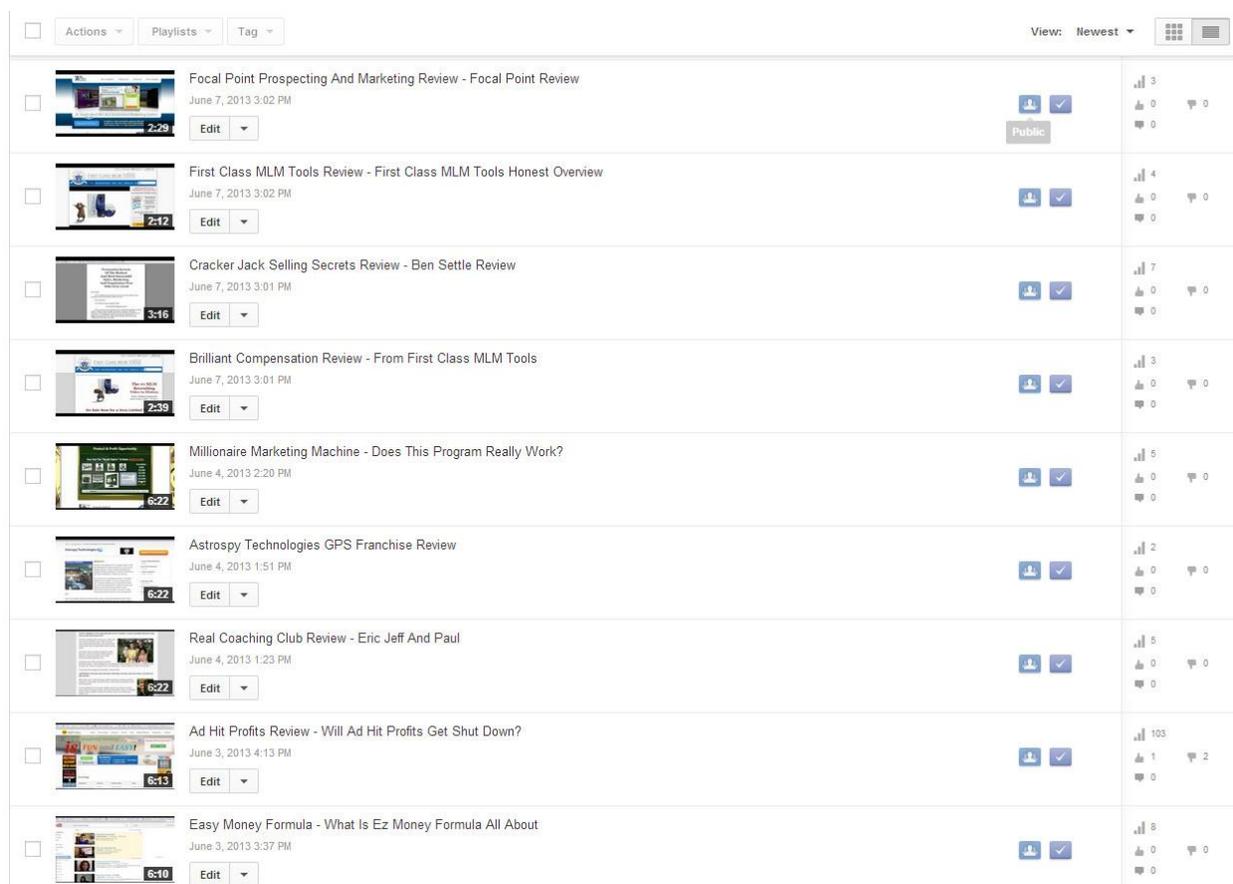
Bulk Actions

<input type="checkbox"/>	Name	Keywords (PRO)	Hits / Uniq	Group	Created
<input type="checkbox"/>	  secret		118/98		2013

This is all free traffic that I didn't have to pay for. If you want to get similar results or even better, the first thing you need to do is you need to pick a market. This gentleman's website in our case study is in the “business opportunity market”. If you're promoting anything that's related to a network marketing companies, direct sales or MLM what you want to do is create videos that are related to network marketing, MLM's and business opportunities.

The first step is to make a list of all at least 20 products, companies, and people that are related in some way to business opportunities, products and companies.

On average, below you can see that my first 10 videos were only about 6 minutes long each.



Video Title	Upload Date	Duration	Views	Likes	Comments
Focal Point Prospecting And Marketing Review - Focal Point Review	June 7, 2013 3:02 PM	7:29	3	0	0
First Class MLM Tools Review - First Class MLM Tools Honest Overview	June 7, 2013 3:02 PM	7:12	4	0	0
Cracker Jack Selling Secrets Review - Ben Settle Review	June 7, 2013 3:01 PM	3:16	7	0	0
Brilliant Compensation Review - From First Class MLM Tools	June 7, 2013 3:01 PM	2:39	3	0	0
Millionaire Marketing Machine - Does This Program Really Work?	June 4, 2013 2:20 PM	6:22	5	0	0
Astrospro Technologies GPS Franchise Review	June 4, 2013 1:51 PM	6:22	2	0	0
Real Coaching Club Review - Eric Jeff And Paul	June 4, 2013 1:23 PM	6:22	5	0	0
Ad Hit Profits Review - Will Ad Hit Profits Get Shut Down?	June 3, 2013 4:13 PM	6:13	103	1	2
Easy Money Formula - What Is Ez Money Formula All About	June 3, 2013 3:37 PM	6:10	8	0	0

Out of the first 10, most of the videos only got a handful of views, but one of the videos received over 100 views so far.

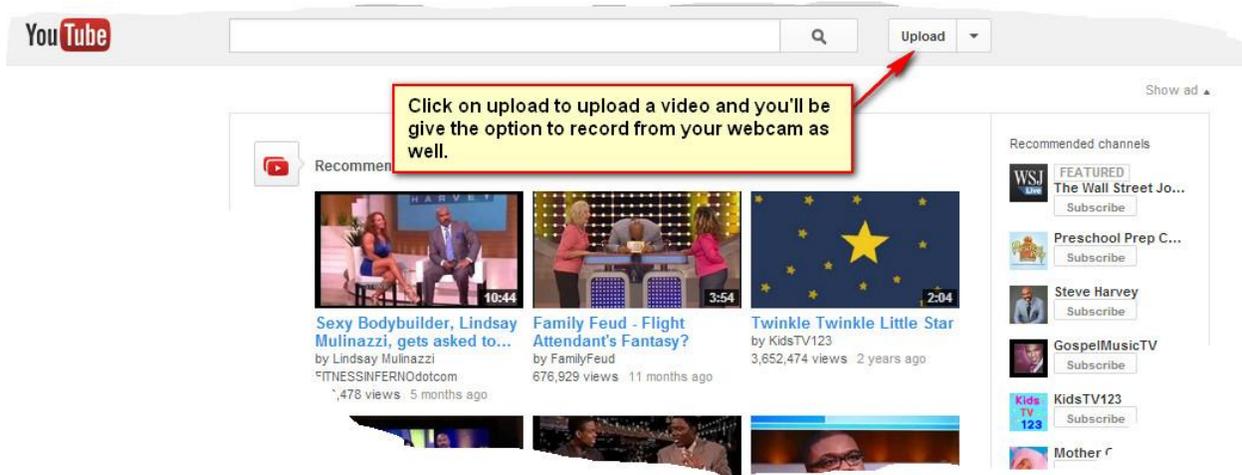
The total time to create and upload is about 20 to 30 minutes each. So this took me about three hours total time and these videos are going to give me traffic for months and months to come.

After you've created your list of 20 products, companies and people, create the videos one by one and upload them.

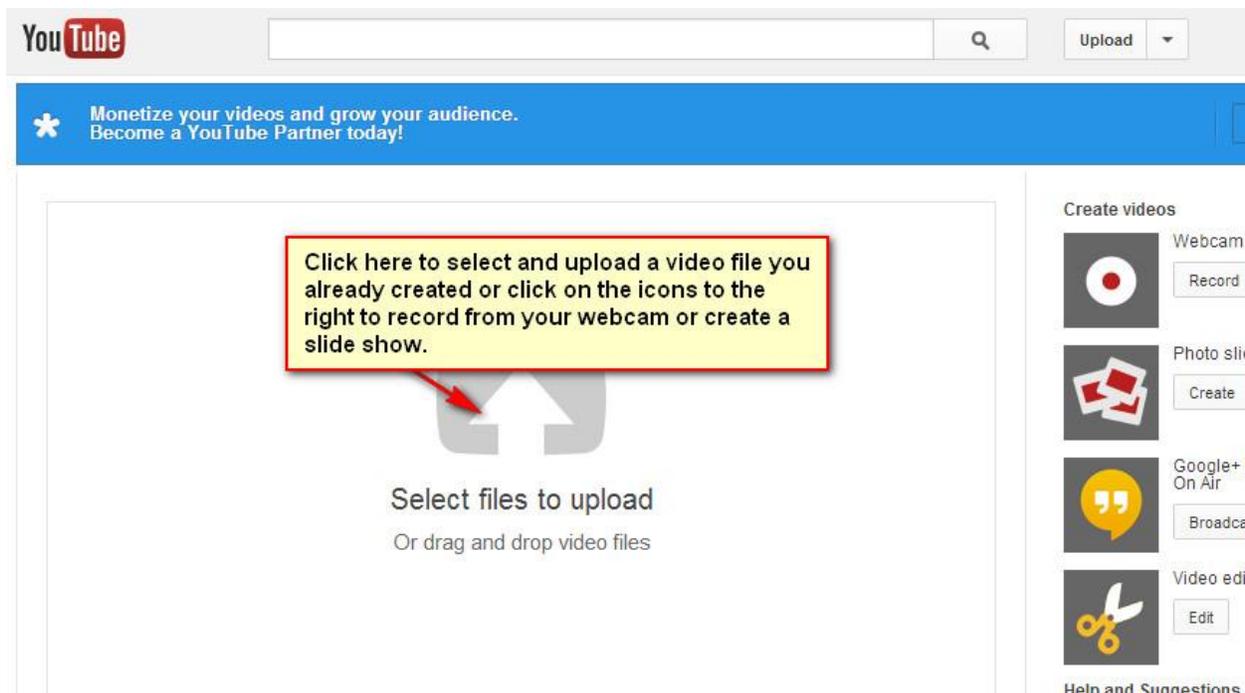
You can either use your webcam and just talk about the topic, or use a screen capture program like Fast Stone Capture to record your computer screen.

Here's an example below of a video I created in this case study for my client Jason. The name of the product is called: "First Class MLM Tools".

To upload a video after you've recorded it, simply click on the upload button:



Choose An Option: Upload a video you already created or record from your webcam.



Once you have uploaded your video, and it has finished processing, edit the title and the description.



Basic info **Advanced settings**

Title

First Class MLM Tools Review - First Class MLM Tools Honest Overview

Description

Get my secret tools here: <http://membersonlyvideo.com/secret> . First Class MLM tools seems to be an interesting

Tags

first class mlm... x

Privacy set

Public

Anyone can s

Post to you

Category

Education

Put the name of the product or company and any relevant keywords so that you get targeted traffic

Create a short description with your tracking link as part of it. Tell the viewer to go to your link so that you get more views. Make sure to put the complete link including: "http://www" so that they can click on it. The tags are simply keywords such as the product name, company name, person name.

Once you've chosen your title, created your description with tracking link, and added your tags (keywords), click on the save button.

membersonlyvideo.com/secret . First Class MLM tools pany, but is it for you? Make sure you

first class mlm... x

ss + Heroes + Collection

Post to your subscribers

Customize your message

Category

Education

Make sure you click "save changes" then you are all done!

Some changes are not yet saved. Cancel **Save changes**

Repeat this process over and over, and put quality first so that you can get more views, traffic, subscribers and sales.